

*The 2007
Klamath County Leaders Planning Process
Presented by:*

- * *The City of Klamath Falls*
- * *Klamath Community College*
- * *Klamath County*
- * *Region 11 (Klamath/Lake Counties) Regional Workforce Investment Board*
- * *South Central Oregon Economic Development District (Klamath/Lake Counties)*



PURPOSE/OUTCOME:

To share a planning context, future and proposed plans.

Each organization will walk away with:

- * An understanding of the current context in Klamath County
- * A shared view of what Klamath County can be in the future.
- * Initial ideas for each organization to develop their own plans that benefit Klamath Citizens

TABLE OF CONTENTS

The 2007 Klamath County Leaders Planning Process February 22, 2007

Partners	2
Attendees.....	2
Opening.....	4
Identified Strengths for Klamath County.....	5
Identified Critical Trends.....	7
Identified Opportunities.....	9
Identified Threats.....	11
Identified Key Qualities or Outcomes for Klamath County in 2012.....	13
Klamath Community College - Notes from the Community.....	14
City of Klamath Falls – Notes from the Community.....	19
Klamath County.....	22
Region 11, Regional Workforce Investment Board – Notes from the Community.....	25
South Central Oregon Economic Development Department – Notes from the Community.....	27
Next Steps.....	30

*The 2007
Klamath County Leaders Planning Process
PART II
June 1, 2007*

Partners

President Fred Smith, Klamath Community College
Jeff Ball, Klamath City Manager
Bill Brown, Klamath County Commissioner
Murf Karns, Region 11 (Klamath/Lake Counties) Regional Workforce Investment Board
Betty Reily, South Central Oregon Economic Development District (Klamath/Lake Counties)

Attendees

Mike Griffith, Klamath Community College
Dave Patrick, Klamath Community College Foundation
Betty Riley, South Central Oregon Economic Development District
Deanna Wilson, South Central Oregon Economic Development District
Ed Watson, Klamath Community College
Debra Bingham, Klamath Community College Budget Committee/Basin Glass
Kevin Bradley, COIC
Perry Andrews, COIC
Carol Mick, Mick Insurance/Klamath Home Builders Association
Tom Moore, COIC
Ann Cavanaugh, Smith Bates Printing
Larry Holzgang, Oregon State Economic Development Department
Pam Redding, Southern Oregon Goodwill
Mary Lou Wogan, Klamath Community College Faculty
Tom Nejely, Klamath Community College Faculty
Walt Baddorek, SSSD
Steph Carpenter, Carpenter Design
Joseph Readdy, Mahlum Architects
Mary Beard, Klamath Community College Director of Student Services
Don McCasland, Chair, Klamath Community College Board of Education
Jerry Pryor, PTK President and Student Representative for Klamath Community College Board of Education
Don Richie, Klamath Community College Director of Community Education
Lettie Garcia, Oregon Human Development Corporation
Darin Hammock, Klamath Community College Student
Susan Cantrell, Klamath Community College Student and SIFE member

OPENING

The Forum was opened at 8:15 AM on Thursday, February 22, 2007. Connie Green of Willis, Green & Associates, Inc. facilitated the Forum.

Introductions were made and the Ground Rules were suggested.

- All views are valued
- Listen to understand
- Provide “space” for all views and voices
- Have fun
- Share and borrow ideas
- Take care of your own needs

IDENTIFIED STRENGTHS

Connie began by asking the participants to identify Strengths for Klamath County. (What works well.) The following are the key categories and strengths identified:

Community

- Affordable/quality of life
- Small-town flavor, but “Big City (worldly) intellect”
- Great Downtown area

The People

- People
- Friendly and generous
- Teamwork
- Collaborative efforts
- Diversity
- Native People (Tribe)
- Good place to raise children

Attitude

- Volunteerism
- “Can Do” attitude
- Sense of community
- Accessibility to policy makers (Government)
- Community involvement in government
- Principles not personalities
- Open-minded, non-judgmental

Education

- K-16 Education Access
- Strong drug/alcohol treatment (Caring for the whole community)

Economic Development/Business

- Economic/Industrial land (Upgrade Highway 97)
- Airbase
- JELD-WEN
- Farming heritage
- Natural resources and growth for tourism
- Arts culture

Natural Resources

- Natural attractions
- Aesthetic values
- Geothermal heat
- Four seasons
- Recreational opportunities
- Historical/cultural significance

Transportation

- Airport
- Road system
- No/slow pace traffic
- Lack of traffic congestion/lack of road rage
- Rail/access

Strengths that can be seen as a positive or a negative

- Quality medical facilities
- Isolation/Geographic
- Abundance of water (and algae)
- Low crime rate
- Homogeneous
 - ✓ Economically
 - ✓ Socially
 - ✓ Culturally

The five sponsors of the forum were given an opportunity to share with the participants the following:

1. Why they valued this time with the participants
2. What was working within their own organization
3. Trends in their "world," and
4. What were their specific challenges

They each had ten minutes to share and then ten minutes to answer questions from the participants.

IDENTIFIED CRITICAL TRENDS

After the five organizations shared, the participants were asked to identify "Critical Trends." The following are the trends identified:

Education & Workforce Trends

- Education
 - ✓ Workforce development
 - ✓ A flatter world
 - ✓ Blue collar, white collar, bright collar
- Loss of skill sets
- Declining quality of the workforce
- Lack of Professional/Technical Education Interest and interest and opportunities
- Loss of our (Education) graduates - seeking employment elsewhere
- Increased global competition
- Employment losses in timber, agriculture, and lowered school enrollment – means fewer jobs. What have we replaced it with?
- Decreasing wages
 - ✓ Less family wage jobs

Revenue

- Unfunded mandates – declining funding
- Loss of funding
- Decreasing revenue
- Growing acceptance of growth trends
- Increasing communication toward joint strategic planning and managed growth

Growth

- Increased retirement population
- Aging population and migration
- Growth
 - ✓ Residential/Commercial
- "Not in my backyard"
- Higher expectations
 - ✓ Shopping
 - ✓ Housing
- Population growth
 - ✓ Residential growth
 - ✓ A place to escape to
 - ✓ Proximity to California
- Changing age demographics
- Baby Boomer retirement and medical needs
- Changing demographics – Immigrants/families/retirees
- Reduction of families with children moving into the area

- Decrease in access to Public Lands
- Inexpensive real estate

Education/Training

- Expanded career/vocational partnerships
- Klamath Community College and Oregon Institute of Technology (more training for local employment availabilities)

Tourism

- Tourism x 3

Collaboration

- Collaboration of government officials
- Focused community unification
- Chart our unique course
- Blank slate joint planning
- Unification of city and county
- More diversified involvement
- Community assistance in local government issues
- Accessible elected officials who listen

IDENTIFIED OPPORTUNITIES

Next, the participants identified the Opportunities in Klamath that could be built upon.

Use of Land/Infrastructure

- Availability of our infrastructure capacity
- Effective industrial growth
- Land use planning
- Pelican Butte: Developable or not? (Keep skiers at home)
- A “Bend” and a “Medford” to learn from and avoid their mistakes
- Retail growth coming to the community
- Revitalization of neighborhoods

Housing

- Cost of housing
- Affordable housing

Out of Doors

- Outdoor opportunities
- Green areas/Open spaces
- Quality of life
- Restoration of natural resources – Salmon

Renewable Resources

- Renewable/Alternative Energy
- Energy resources/Sustainability
 - ✓ Geothermal
 - ✓ Solar
 - ✓ Ag
 - ✓ Water
 - ✓ Rail
 - ✓ Transportation
- Energy Alternatives
 - ✓ Wind
 - ✓ Solar
 - ✓ Geothermal

Other

- Growing Tourism
- Inequalities – “Haves v. Have Nots”
- Traffic
- Electronic communications – reducing isolation - global community (education, awareness, employment)
- Social Services (Veterans, Assisted Living, Health, Senior Citizens, etc.)
- Diversity of the economy
- Rich pool of local artists

IDENTIFIED THREATS

Then the participants identified the threats that could change the community if they were not addressed:

Workforce Issues

- Lack of living wage jobs
- Poverty
- Attack on living wage jobs
- Increased global competition
- Losing young or talented job pool
- Labor force issues
- Workforce training
- Drugs/drug abuse

Growth

- Unmanaged growth
- Growth
- Lack of proper and planned growth
- Tensions – Balance of industry and commercial development with family wage jobs
- Enough infrastructure to handle growth in urban growth boundary
- Annexation
- Older neighborhoods are deteriorating
- Lack of available and build-able lands
- Thoughtless, incomplete planning – Infrastructure not available to support the growth

Natural Resource Issues

- Loss of agricultural Water
- Air quality
- Lack of forest management

Education

- Education funding/issues
- Conditions of K-12

Social Services

- Growing social service needs:
 - ✓ Drugs
 - ✓ Violent crimes
- Managing and providing services to a wide-spread geographic area

Resources

- Influence of Federal impact on County
- Reliability on State/Federal funds (subsidy)
- Decreasing revenues
- Unpredictable Federal policy and revenue
- Unfunded mandates
- Caretaker obligation – Unfunded stewardship

Other

- Selling Klamath short – Too low of standards
- Affordable housing going away
- Personalities take over before principles
- Health insurance costs increase

IDENTIFIED KEY QUALITIES OR OUTCOMES FOR KLAMATH COUNTY IN 2012

The last area the participants discussed was to identify three key qualities or outcomes that they would want Klamath County known for in 2012. The following are the key categories identified:

Vision

Overarching Themes:

- Klamath defines “The New West” – Art/Tribes/Horse-People/”New Age” . . .
- In 2012, we are the best example of the right balance of quality of life, rural character, and growth

The plan to achieve the theme:

- In 2012, there is an integrated strategic plan that includes cities, county, and tribe
- 20-year minimum comprehensive Master Plan (infrastructure, safety, zoning, etc.)
- Unified/expansion of the Incorporated City and the UGB
- Consolidation of City and South Suburbs
- City/County Unity – Decrease duplication/become efficient
- Unified community and leaders

How the County looks to its residents:

- In 2012, Klamath County is number 1 in Oregon for healthy communities by leveraging increases in perception, income, and population growth
- Strong education system and facilities (pre-16)
- Livable/unified community
- Thriving and healthy County (growing industrial base)
- Aesthetics and ambiance - “This is where I want to be”
- Plan traffic to “maintain” clean air (address alternatives like walking, biking, etc.)
- People feel “safe” countywide
- Capitalize on our assets – We are world class (birds, crater lake, geothermal, solar, etc.)

How the economy looks to its residents:

- Real job base – industry driven
- Vibrant economy – jobs to keep kids here!
- Top 10 in personal income in the State
- Leader in alternative/renewable energy
- Diversified economy with affordable housing and more industries

The group broke for lunch and reconvened at 1:00 pm. Each participant could choose two of the five organizations to provide more direct input to that specific organization’s plan development. There were two one-hour blocks for planning. The following pages summarize each group’s discussion.

**Klamath Community College
Community Planning Forum
February 22, 2007
Notes from the Community**

Group #1

**Cheri Howard
Joseph – Mahlum Architects
Ken Hadlock
Architects
Mike Griffith
Renée Ferguson
Jim Hoppe
Gayle Yamasaki**

Group #2

**Larry Holzgang
Joe Porto
Diane Shiner – Mahlum

Mike Griffith
Renée Ferguson
Tara Pritchard
Dave Brefka
Rod Clarke
Trish Seiler**

1. In 10 years, what programs and services should KCC be offering to support Klamath Businesses and economic development?
 - Key Professional/Technical Areas become a strong provider
 - Diesel Mechanics
 - Automotive
 - Welding
 - I.T.
 - Millwrights
 - Electronics
 - CNC
 - Best Practices in Mental Health (Academic Connection)
 - Professional Development Center
 - Utilization of skilled worker teaching the professional/technical area
 - Community Service/Education
 - 5 Hour program
 - Short courses in new software
 - Professional development for community
 - Interest Programs
 - Retirees – Active
 - Affordability/Tourism/Elder hosted
 - Do KCC/OIT Dual Enrollment
 - More Internships
 - Insurance – locally the Insurance agents do all of their own training – how can we collaborate?
 - Create more O.S.T. or E.S.T. to meet small business needs
 - What does “Community” in KCC mean?
 - Onsite childcare

- Airport related industries
 - Business needs, i.e., software training (adobe and creative software)
 - Create an annual survey through the Chamber or Employment Department to find out the “community pulse” and what is needed.
 - Service jobs, i.e., chef, waiters, etc.
 - “Entrepreneur Center” (clearinghouse) – Profit/Nonprofit
 - Focus on better paying jobs
 - Focus on nonprofit – still “piece meal”
 - Geo-Thermal/bio mass/green factor = “Green Program”
2. Klamath Community College has a number of programs “on the books” planned for the District but cannot offer the programs due to lack of space. Some of these programs include: Heavy Industrial “dirty” trades; Fine and Performing Arts; Recreation and Outdoor (Park) Education; and, Middle College. What should be used in bringing these programs on line?
- a. Identify need – community participation
 - Business participation
 - Employer survey
 - b. Use or roll out programs that address:
 - Demographics
 - Economic
 - Community
 - Family Wage Jobs
 - Community Values/Vision
 - c. Go to Jr. Highs – Find interest and build it for them
 - d. KCC “comprehensive”
 - e. Focus on “Student” needs
 - f. What is already out in the community? How to supplement /partnership
 - g. Quality of life
3. What natural partners exist for Klamath Community College in the District? Library, OIT and OHSU for nursing, fire districts, one-stop. Etc.
- a. High School – “technical/regional skills center” at KCC during part of the day.
 - b. County Library – space in the Community College library
 - c. OIT -
 - Welding
 - Nursing
 - d. Fire Station/Public Safety on campus/Law enforcement
 - e. Housing? Should KCC provide it?
 - f. One Stop services for employment
 - g. Tribe more involved
 - h. Business partner – ASA, ASP
 - i. Social Service delivery at KCC
 - j. OSU Extension Office

- k. Agriculture Industries
 - l. High School – Decca, FFA, etc.
 - m. Arts Council
 - n. “We are all natural partners”
 - o. How far to spread KCC?
 - p. What is “community?”
 - q. How to balance and maintain quality?
4. Klamath Community College desires to provide access to higher education in the outlying parts of the District, how can this be accomplished?
- a. Distance Education
 - o Dial Up – Doesn’t work
 - o DSL
 - b. Go to community and rent space or use joint space like “CC/Library/School”
 - c. What do communities want?
 - o Some credit
 - o Some noncredit
 - d. Discover best partner in each community? Partner with someone who has space and it assists in keeping costs down.
 - o Community Center
 - o Library
 - o Schools
 - o Businesses
 - o Community Services
 - e. Have a minimum Ten Signup and attend – 1 subject
 - o Make the effort – or, “workshop”
 - f. Use CATs for information
 - g. Then add “presence” once you see “connectivity”
 - h. Technology presence at the “Pilot” stop.
5. Recently there has been significant press on the development of athletics as a draw for traditional students to KCC. What are your thoughts?
- a. How can KKC draw working mothers?
 - b. How can KKC draw the currently employed who need skill upgrading?
 - c. Others that need to be served?
 - More traditional students (in coordination with community)
 - Add athletics?
 - Dual Enrollment
 - Music/Arts
 - Community Concert
 - Community Intramurals
 - High School and Community College
 - Acceleration of high school to college

- Working/Single Parent
 - Transportation
 - Child care
 - Evening classes
 - Accelerated – four weeks, not ten weeks
 - Emersion/Intensive
 - Outlying residents
 - Currently Employed
 - Evening classes
 - Online classes
 - Weekend-accelerated classes
 - Bilingual
 - Teach bilingual
 - Language emersion
 - Retired/Second Career
6. Klamath Community College has \$7.7 million of cash match waiting pre-Legislative action in 2005. It will probably add another \$7.5 million to that total this session. The first match has to be drawn by 2011. Given the nature of giving in Klamath now (Merle West, OIT), Klamath Community College has foregone a capital drive. This leaves a bond against the schools. What should Klamath Community College do?
- a. Decline the match and forget the bond action?
 - b. Plan with partners (schools, OIT, business) to create a joint facility (this could be costly)?
 - c. Pass a single bond but only use what is matched by the State (a reverse match) prioritized phasing?
 - d. Pass a simple bond for match and scatter the campus throughout the District?
 - 2008 – City Schools Bond Election
 - 2010 - Klamath Community College – is this the correct target date?
 - Market a package of why and benefit
 - Incremental path might work
 - Focus on why KCC needs this to meet community needs
 - Purpose
 - a. Keep it . . . don't let it go
 - b. Really big money
 - c. Bond by bond – building by building (how, explain!!!) (reasonable – will folks understand?)
 - d. Scatter throughout the District
 - e. None

- f. Do focus campaign on amount that is doable - \$5 million?
- g. Multi tiered level – go for 2008 and get 1/3, 1/2, etc.
- h. Private foundation

7. Who is willing to assist?

Cheri Howard
Trish Seiler
Joe Porto
Rod Clarke
Larry Holzgang
Tara Pritchard

**City of Klamath Falls
Community Planning Forum
February 22, 2007
Notes from the Community**

GROWTH

GROUP #1

- Revitalization is needed
 - Infill over satellite communities
 - Satellite communities have value
- Adequate supply of land to prevent increase of prices (supply vs. demand)
- Compact development
- Inside UGB
- Emphasis on vertical housing
- Diversity of living styles
- Walkability
- Emphasis on neighborhoods
 - Neighborhood centers

GROUP #2

- Protect Industrial Land
 - Plan for industrial land (Airport, etc.)
 - Put residential development on hillsides
- Keep flat land for Ag
- Affordable housing
 - Can be created with infill

NATURAL FEATURES

GROUP #1

- Preserve Ridge tops
- Preserve Viewsheds
- Preserve Ag land
 - Transfer of Development Credits
 - Purchase development rights
- Trails (plan for them)
- Greenways (plan for them)
- Connections from neighborhoods
- Provide for alternatives

GROUP #2

- Pacific Terrace hillside (preserve hillside)
- Riverside hillside (preserve hillside)
- Greenways
 - Trails
 - Lake Ewauna
- Quality Ag land
 - Ag reserve

SMALLTOWN/COMMUNITY VALUES

GROUP #1

- Daily communication
- Neighborly
- Community events/opportunities
 - Able to socialize
- Identity - identify w/schools, churches, etc.
 - Maintain downtown
- Code Enforcement – keep neighborhoods clean and alive
- Create places for socializing
- Reduce reliance on vehicles
- Design standards
 - Neighborhood plans
- Type of businesses
 - Big box? v. quality of life

GROUP #2

- Little or no traffic
- Close proximity to rural/open space
- Streetscape – aesthetics
- Unique character
- Downtown Development
 - Activities
- Encourage pedestrian scale development
- Focus efforts on revitalization
- Having family close by
 - Opportunities to live/work

ECONOMICS

GROUP #1

- Retirees can be a problem
 - Service oriented/med.
 - Lack of support for levy's (schools, parks, etc.)
- Need industrial/family wage jobs
 - Play off strengths
 - Geo
 - Rail
 - Transportation
 - Southbound air service
 - Provide convenient recreational/outdoor opportunities
 - Mountain Biking
 - Trails
 - Aesthetics!
 - Night life for young
 - "Incubator" for OIT

GROUP #2

- Preserve/retain opportunity for economic development
- Service industry/medical
 - Focus → Need for affordable housing
- Retirees
 - Vote
 - Most are community oriented
 - Spend money
- Industry jobs w/family wage jobs

OTHER

GROUP #1

MANUFACTURED HOME PARKS

- Conversion
- As costs increase for property, the conversion will be more appealing

UNIFICATION

- County standards within the UGB similar to City standards

GROUP #2

SDC'S

- Sliding scale or incentives
 - Low income vs. high
 - Infill vs. sprawl
- Inefficient – cost pushed off to home buyer who finances it over 30 years

BIG BOX

GROUP #2

- Keep them together
- Klamath shopping should be “town” oriented – park & shop
 - Example: Lake Oswego
- Establish design standards
- Neighborhood “centers”
 - Permit commercial development in residential

**Klamath County
Community Planning Forum
February 22, 2007
Notes from the Community**

SESSION #1

1. Ideas and Concerns

- Developing a “unified-look” business package for industry.
- Currently some overlap.
- Industrial recruitment is key. The rest will fall into place.
- There is a need for complementary mission statements.
- Law enforcement concerns – Role?
 - Should the Sheriff make the jail his first priority?
 - What is the legal mandate?
 - Should they provide patrol in South Suburbs? If not, should the City step in? How should this be funded?
 - Jail, patrol, investigation are mandated priorities
- Secure rural schools funding crisis
 - 65 % of road fund is gone
 - Majority of Sheriff’s funding comes from General Fund
 - Proposal to make up revenue loss by selling timber on public lands
- Tourism Opportunities
 - Promotion of artistic communities within the Klamath Region
 - “The New West” to be part of the image (market rural life)
 - No “baby Bend” or “Mini-Medford”
 - How to market to all tastes?
 - Forests are on a 50-year sustainability plan
- Water Storage Project
 - Board of County Commissioners coordinating with Tribes and Basin Alliance. Report in two months.
- Architectural Review?
 - Only in downtown Klamath Falls
 - Rest of area – design standards are the option of the developer
 - Within Urban Growth Boundary – would be good to have more effort to improve overall appearance; city/county/local businesses as partners?
 - Kleen-up Klamath Campaign?
 - What kind of incentives to help improve private property pride?
- Ways to promote community pride?
- Measure 37 impacts?
 - Will there be a legislative change?
 - What about the effects of land transfers within families?
 - Is there a huge financial liability for the County?
- TMDL’s – Air and Water Quality Standards
 - County is working on ordinance to require woodstove replacement at time of sale to improve air quality

- TMDL's – Klamath River and Lost river are affected
- Reintroduction of Chinook into Klamath Lake and River will raise TMDL standards.
- Woodstove ordinance – sellers might start giving them as a “gift” to the buyer
- Realtors are working on a disclaimer to give to seller
- Would there be a way to incorporate “carbon credits” into real estate sales?
- Maybe include energy/carbon audits in home inspections? Or, when home is “staged” prior to listing

SESSION #2

- 65% of road improvement money is drying up.
- Water/forestry continues to dominate County discussions

1. Issues/Questions/Concerns

- Need for industrial reserve outside the airport – “make it so #1” – John Day
- Fairgrounds as a gateway into town – can there be a coordinated planning process (between the County and the City) (Tulelake Fairgrounds as a model?)
- Want more collaborative effort
- Restart periodic PC joint meetings to focus on UGB coordination
- Jail – closing Pod #3 reduces overhead costs by only 4 to 6% - doesn't seem cost effective (44 beds)
- No ORS mandate for Sheriff's patrols (unlike jail requirement).
- State police are mandated to patrol
- Search and Rescue is partially funded through SRS – should we bill the feds? \$16 million loss from SRS
- County projects 6.5% property tax increase (total \$) this year – County gets 14% of that 6.5% revenue increase.
- SRS = \$10.5 million – was going to Road Department
- Rest of Road Department funding is from gas tax
- Logging Federal land to make up funding losses?
 - Support transfer to tribes with agreement they would pay property tax or share profits?
 - Allow more development to increase property tax revenues?
 - Increased development also creates increased demand for services.
- What about countywide recycling?
 - County is going to start doing its own hauling – customer service is expected to improve (including recycling)
 - Why do we need a new landfill?
 - Not all waste is being shipped to Washington
 - Looking at countywide district.

- What can you do with Lava land?
 - We need electronic recycling in Basin
 - Is there an opportunity to look at Roseburg County business model for electronic recycling to see if it would work here?
 - Cleanup should be a big part of community image building
 - Essential to economic development.
 - Increase “free dump” days?
 - Improve County building landscaping in downtown – donate a tree program?

**Region 11, Regional Workforce Investment Board
Community Planning Forum
February 22, 2007
Notes from the Community**

1. What services for Job Seekers are important?

- Youth training sites and programs
- Active partnerships with all the agencies
- Awareness of programs in schools
- Active business participation in career education (i.e. business speakers at school assemblies)
- Re-entry programs for offenders
 - Help presenting selves as employable
 - Workshops and support for
 - Job applications
 - Resumes
 - Interviewing
 - Dress for success
 - Etc.
- Over-all employment counseling and career guidance
- Outreach and services for Hispanic and other minorities
- Training for displaced workers and special populations (i.e., Klamath First Bank, Sykes, Timber Workers, etc.)

2. What services for Employers & Business are important?

- Provide advocacy by recruiting, screening and referring job ready and appropriate applicants (5 per month per agency) to the One Stop for open jobs
- Cooperative screening and referral
- Market services to businesses / Remember smaller businesses
 - Drug screening
 - Background checks
 - Reference Checks
- Make the range of services available at on-site
- Upgrade training
- Entry-level training
- Education for business and employers related to what's available
 - Funds for training and business improvement and expansion programs
 - Simplification of application and granting processes
 - Not one size fits all
- Solicit and maintain good list of available jobs
- Outreach to employers to get them to list jobs with One-Stop
- Clustering of employers to provide training opportunities for multiple businesses with similar training needs

3. What response is expected from the One-Stop System?

- Mandatory partners meet together regularly to discuss coordination, leveraging of resources and referral of customers.
- Seamless services, all located in the same place.
- Need expertise to provide or refer to service even if all the providers are not located in the same place
- User friendly, places and services
- Good command of available resources

4. What do we see coming in the next 5 years?

- Need to provide services to out-lying communities
- Labor shortages

**South Central Economic Development Department
Community Planning Forum
February 22, 2007
Notes from the Community**

Supporting Existing Business:

- Vibrant
- Empowered
- Compatible – add to what we have
- Livable wages
- Community Values

Constraints:

- Water
- Air Quality

Expand {Value added agriculture Vertically integrate}

- Solar
- Niche Business
 - Uses Geothermal
- Sustainable
 - Organic
 - Sustained Yield

Targeted Industry vs. Opportunity:

- Define Appropriate
- Environment changed – shift
- Smaller community – local services need to provide for basic needs
- Market survey support – support
- Renewable energy center – demonstration projects
- Public Education

Opportunity to Communicate:

- City Newsletter
 - Common plan
 - Entrepreneurial center / one stop / clearinghouse
 - SBDC
 - Nonprofit clearinghouse

(1) Airport –

- Viable to develop
- Reserve land – Urban reserve
- Land use conflicts

Other areas suitable

Value:

- Rural Character
- Good wage jobs
- Link to base (military) – historic
- Base – Military NWDC
- Airport Master Plan

Community Charitable - engagement

City's Vision Statement

DO NOT WANT TO BE BEND – what did they do wrong?

OIT Graduates

Keep in the community

Focus on youth / families

Focus on outlying areas

- Merrill / Malin / Bonanza }
 - Beyond agriculture } Diversification – attraction – grow own
- Chiloquin / Sprague River }

Ranch – Value Added

- Cattle
- Water issues / supply
- Off stream storage
- Strawberry / Sugar Beet
- Relationship with the Federal Government & Tribe
- Develop ethanol

Renewable Resources:

- Geothermal }
- Solar } OIT
- Wind } Power Plant
- Juniper }
- Agricultural crop – Bio-diesel }

Engage community in discussion

Strategic Plan

Education

Renewable Energy Tour

South Portal Project

Restoration Opportunity:

Salmon
Watershed Management
Workforce Opportunity

Sustainability – Balance Economic with Environmental

Maintain what we value
Transition

North End of the County – infrastructure (sewer)

Crescent – some industry

Want managed growth

Agriculture

Destination Resort

Renewable Energy

Keep Momentum:

BRANDING – what steps

Green

NEXT STEPS

At the end of the Session, the next steps for the planning process were discussed.

Next Steps

- Notes will be sent to all participants
- KCC and SCOEDD will share their plans in late spring and invite participants back for a half-day review.
- Economic Development will present their Plan to the Board, as well as prepare a document to be shared with the public in late spring.
- City of Klamath Falls will prepare a summary and make a decision as to how the information will be used.
- Klamath County will share the documentation with the Commissioners Office and Department Heads. A determination will then be made as to how the Strategic Planning process will begin. Currently, there is no Strategic Plan in place. This process will be proposed as a topic at the next Joint City/County meeting.
- Regional Workforce Investment Board must have the information pulled together by March 6th. A Plan will be shared with the RWIB Board by the end of March.